



Synergy eDistribution™

Electronic Content Distribution

The Synergy eDistribution module of the Synergy Enterprise Content Management (ECM) solution simplifies internal and external content distribution. This solution reduces tedious manual processes, saves money, and provides a “green” alternative by enabling your bank to route internal reports and other ECM content electronically to employees and customers and reduce your dependence on paper-based correspondence.

Automate the Distribution of Your Bank's Communications

BUSINESS VALUE

- Save Money
- Improve Operations

COMPATIBILITY

- SilverLake System®
- CIF 20/20®
- Core Director®

- *This sophisticated solution leverages a fully automated scheduling system to support both one-time and recurring distributions.*

SIMPLIFY YOUR DOCUMENT DISTRIBUTION PROCESS ...

Synergy eDistribution automates the scheduling and electronic delivery of reports, documents, notices, and promotional materials stored in Synergy. This sophisticated solution leverages a fully automated scheduling system to support both one-time and recurring distributions internally or externally. And Synergy eDistribution works in conjunction with Synergy Document Tracking to distribute coming due and past due notices, as well as document tracking reports.

THREE OPTIONS FOR DELIVERY ...

Synergy eDistribution provides three delivery alternatives:

- Optionally encrypted PDFs,
- External e-mail notifications of document availability with a link to the bank's Internet site, and
- Internal e-mail notices with links to open reports and documents using existing security.

This solution also supports HTML-based e mail content, providing enhanced presentation.

FUEL CAMPAIGNS WITH “GREEN” ONLINE PROMOTIONS ...

This solution can be used as a cost-effective promotional channel that converts traditional statement stuffers into electronic product/service promotions. This solution provides a “greener” alternative; internally by routing reports and other ECM content electronically to employees’ e-mail inboxes, and externally by reducing the paper-based correspondence traditionally required to reach customers.

BENEFITS YOU CAN COUNT ON ...

Synergy eDistribution expands banks’ high-demand electronic offerings and enables them to leverage the cost-effective online delivery channel while reducing the postage and labor costs associated with paper-based communications. This solution provides customers enhanced service and convenience while improving operating efficiency and productivity at the branch. Additionally, Synergy eDistribution offers an additional level of security by converting traditional paper-based correspondence into electronic documents that cannot be altered or changed.

WHAT IT DOES:

- Automates the scheduling and delivery of internal and external communications.
- Supports the ability to distribute Synergy documents, notices, promotional materials, and entire reports.
- Supports one-time and recurring distributions with an automated scheduling system.
- Works in conjunction with Synergy Document Tracking to distribute coming due and past due notices, as well as document tracking reports.
- Supports HTML-based e-mail content for enhanced presentation.
- Provides the ability to deliver electronic documents as PDFs (optionally encrypted), external e-mail notifications of document availability with an embedded link to the bank's Internet site, and internal e-mail notices with links to open reports and documents.
- Provides a cost-effective promotional channel that converts paper-based statement stuffers into electronic product/service promotions.

WHAT IT DOES FOR YOU:

- Expands banks' high-demand electronic offerings and the use of cost-effective online capabilities.
- Enhances customer service, convenience, and retention.
- Improves operating efficiency and productivity.
- Offers a "green" alternative to content distribution.
- Provides customers with an additional level of security by converting traditional paper-based correspondence into electronic documents.
- Reduces labor and postage costs.

The Synergy Enterprise Content Management (ECM) platform enables banks to securely capture, retrieve, store, and distribute electronic documents, check images, and report data. This sophisticated solution supports virtually all types of electronic information, including reports, scanned images, PDFs, photos, sound files, application documents such as Microsoft® Office Word and Excel®, and essentially any electronic file that is in an industry standard format. The ability to create a secure, central document repository with immediate desktop delivery of archived documents improves enterprise-wide productivity and effectiveness, streamlines operations, supports better-informed and timelier decisions, and enhances customer service and responsiveness. Jack Henry Banking supports diverse operational environments with the ability to seamlessly install ECM functionality in-house, or deliver key components through its software-as-a-service (SaaS) Synergy Express offering.

For more information about Jack Henry Banking®, or to schedule a demonstration or talk to an existing user, email askus@jackhenry.com, call 417-235-6652, or visit www.jackhenrybanking.com.