



Relationship 360™

R360 | rethink

Past Sessions

Eighty-eight percent of Americans say their top priority when choosing where to bank is rewards for everyday banking activities. Sixty-five percent would increase their wallet share with an institution that provided rewards.

What are your reward programs doing to attract new customers and retain existing ones?

In previous R360|rethink sessions, we've discussed reward programs ideas that can help you break through the clutter. Reward program ideas based on customer loyalty, Max Reward Payout Count functionality for annual programs, industry trends related to Millennial customers, the interests and habits of influential client segments, revamped formats, and more!

PAST SESSIONS

Customer Loyalty

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Fall in Love with Your Rewards

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Debit Cards VS Credit Cards

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Short-Term Rewards

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Attracting and Retaining Millennials Through Rewards Programs

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Focus on the Future: Kids Reward Accounts

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We hope you find these sessions useful. If you haven't had a chance to build that program you imagined during the demo, or if find yourself overwhelmed by the flexibility of the Relationship 360 solution, we understand.

Contact us at R360rethink@jackhenry.com with any questions you may have or for more information.